

REAFFIRMATION OF MEMORANDUM OF UNDERSTANDING

between the

Intellectual Property Office

and the

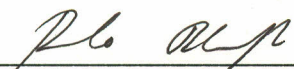
Intellectual Property Coalition Inc.

We refer to the Memorandum of Understanding (MOU) signed on 28 October 2005 by the Intellectual Property Office (IPO) and the Intellectual Property Coalition Inc. (IP Coalition), agreeing to support each other and nurture a strategic partnership that will work to open the gateway to economic growth and progress through genuine protection and promotion of intellectual property rights (IPR). A copy of the MOU is attached.

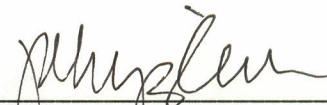
Considering the significance of the collaborative agreement in the promotion, protection and enforcement of IPR in the country, both parties wish to reaffirm this cooperation.

It is agreed that projects with detailed work plans and time lines would be developed within the next three (3) months from date of reaffirmation and a regular review of the work plans will be undertaken thereafter by both parties to monitor progress.

The IPO and IP Coalition reaffirms their commitment to the MOU signed on 28 October 2005 by signing this document, in triplicate, on this 3rd day of August 2010.




Atty. Ricardo R. Blancaflor
Director General
Intellectual Property Office




Mr. John J. Lesaca
Chairman
Intellectual Property Coalition Inc.

Witnessed by:



Atty. Allan B. Gepty
Deputy Director General
Intellectual Property Office



Atty. Numeriano F. Rodriguez Jr.
Secretary-General
Intellectual Property Coalition Inc.