

IP ENFORCEMENT DATA
01 January- 31 December 2016

**Bureau of Customs -
Intellectual Property Unit (BOC-IPU)**

ESTIMATED VALUE OF SEIZED ITEMS			
Php1,784,213,600.00			
<i>DATE</i>	<i>BRANDS</i>	<i>QUANTITY</i>	<i>ESTIMATED VALUE</i>
August	Star Wars Toys	120	270,000.00
September	Lacoste, Polo, Longchamp, Addidas, Kipling,	144.5 Kg	300,000.00
November	Cigarettes and BAOMA Mosquito Coils	126200 reams	600,000,000.00
	Nike, Havainas, Tribal, Lacoste Apparels		20,000,000.00
	Prada Sling Bag	45	675000
	Samsonite Sling Bag	665	7980000
	Samsonite Backpacks	130	910,000.00
	Jansports Bags	132	462,000.00
	Sophia the 1st Character Backpacks	150	375,000.00
	Frozen Character Backpacks	100	250,000.00
	BMM Character BackPacks	150	150,000.00
	Cigarettes		1,000,000,000.00
December	Angry Birds Pants/ Jeans/ Shorts	1287	643,500.00
	Jag	318	381,600.00
	Lee	2248	2,697,600.00
	Levi's	444	799,200.00
	Penshoppe	84	100,800.00
	Tribal	7564	7,564,000.00
	Sean John	400	400,000.00
	Addidas	972	1,749,600.00
	Ben 10	216	259,200.00
	Nike	2844	5,119,200.00
	Crocs	4500	8,100,000.00
	Havaianas	5976	10,756,800.00
	Disney	9408	11,289,600.00
	Sandugo	1100	1,320,000.00
	A&F	1872	2,808,000.00
	Addidas	118	212,400.00
	Aeropostale	2240	2,688,000.00
	Armani	480	2,640,000.00
	Assorted	13457	20,185,500.00
	Chanel	640	9,600,000.00
	Converse	320	576,000.00
	Dolce & Gabbana	160	560,000.00
	Dickies	2080	2,496,000.00
	Dior	360	1,980,000.00
	Dora	900	720,000.00
	Fubu	640	768,000.00
	Gap	380	570,000.00
	Gucci	180	2,700,000.00
	Guess	3240	4,860,000.00
	Harley Davidson	160	240,000.00
	Hello Kitty	11520	9,216,000.00
	Hermes	180	2,700,000.00
	Hollister	480	576,000.00
	Jag	1920	2,304,000.00
	Jordan	360	648,000.00
	Juicy Couture	1120	3,920,000.00
	Lacoste	960	3,360,000.00
	Lakers	160	288,000.00
	Lee	540	648,000.00
	Levi's	3360	4,032,000.00
	Mickey Mouse	3060	2,448,000.00
	New Balance	160	288,000.00
	Nike	2045	3,681,000.00
Pokemon Go	180	144,000.00	
Winnie the Pooh	360	288,000.00	
Quicksilver	160	288,000.00	
RRJ	960	1,152,000.00	

Sanrio	180	144,000.00
Smurf	180	144,000.00
Snoopy	360	288,000.00
Super dry	160	560,000.00
Tommy Hilfiger	180	630,000.00
Tribal	860	1,032,000.00
Under Armour	1920	3,456,000.00
Vans	190	342,000.00
Von Dutch	720	228,000.00
Nike Jackets	145	551,000.00
Gap	66	250,800.00
Tribal	228	570,000.00
Addidas	990	3,762,000.00
Jordan	31	117,800.00